Public Safety Agencies Announce New Alert System: LookoutAlert
Local Officials Encourage Residents to Register for LookoutAlert at LookoutAlert.co

Jefferson County, Broomfield, and Westminster, CO – Public safety officials in Jefferson County, the City and County of Broomfield, and the City of Westminster announced today that LookoutAlert is now available to all residents within those jurisdictions, including both the Adams County and Jefferson County portions of Westminster. LookoutAlert is a free service (message and data rates may apply) that allows individuals to receive emergency notifications sent from local authorities about potentially hazardous situations involving natural or manmade disasters, public safety incidents, severe weather, and other emergencies.

Dispatch centers and public safety agencies use LookoutAlert to quickly notify people within a specific geographic area that may be affected by a large scale disaster, evacuation or shelter-in-place orders, certain law enforcement activities such as searches for missing children or dangerous subjects, and other incidents that require immediate public awareness. LookoutAlert allows residents to receive these types of notifications – or alerts – via text, email, and/or voice message. Residents may register for LookoutAlert at LookoutAlert.co.

"LookoutAlert is a critical tool used by local officials to notify residents of an emergency," explains Jefferson County Sheriff Jeff Shrader. "With all emergency agencies in Jefferson County, Broomfield, and Westminster using the same notification system, we are able to expedite public safety messages across multiple jurisdictions. This consistency enhances residents' awareness and their ability to respond appropriately."

LookoutAlert replaces the previous emergency notification system known as CodeRED. Individuals who were signed up for CodeRED have been automatically enrolled into LookoutAlert. These residents do not need to sign up again but are encouraged to set up an account in the new platform to be able to choose what types of alerts they want to receive and to review and update their information when necessary. All landline residential and commercial phone numbers within the three jurisdictions have also automatically been enrolled into LookoutAlert. However, residents and travelers to Jefferson County, Broomfield, or Westminster who were not previously signed up for CodeRED should sign up at LookoutAlert.co to receive timely and actionable emergency alerts via email, text or voice message.

Jeff Streeter, Executive Director of the Jefferson County Communications Center Authority (Jeffcom911), emphasizes, "It is important to register for emergency alerts in your area. LookoutAlert could be the quickest way to receive accurate information and instructions for a variety of emergencies that may affect where you live or work, or another location that you frequent. Emergency notifications are sent directly from 9-1-1 centers to affected residents, if the resident is registered to receive them."

LookoutAlert is provided through the Smart911 platform, which also offers users the ability to create a safety profile for themselves and their household. This profile could include medical history, allergies and medication,

number of household residents and any special needs for each, and even information on pets. This important information is provided directly to 9-1-1 dispatchers when the user calls 9-1-1 in the event of an emergency.

For more information on LookoutAlert, visit:

[Jefferson County website](#)

[City and County of Broomfield website](#)

[City of Westminster website (both Adams County & Jefferson County portions)](#)

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